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RAYNER'S

1946 *BERRY*
BOOK



RAYNER BROTHERS, SALISBURY, MD.

Twentieth Year

BETTER BERRIES BUILT OUR BUSINESS



"JACK"
H. J. W. RAYNER



"BOB"
S. H. RAYNER

To our growing list of friends . . .

Twenty-five years ago we began growing berries for market on our farm near Salisbury, Maryland. Reared on a farm, and used to the feel of a plow since early childhood, we had at last realized our ambition to start in business for ourselves and try some of the ideas we had long dreamed of.

Berries were selected because our section was particularly kind to them. Located in the center of the Maryland, Delaware, Virginia Peninsula between the Atlantic Ocean and the Chesapeake Bay, nature seemed to bestow just the benefits needed for bumper berry crops.

But we had observed that most berry growers stuck to certain popular varieties of plants, and as a consequence a major part of the crop often ripened for market at the same time. Then, when weather was unseasonable or other conditions unfavorable to these limited varieties, everyone suffered from short crops.

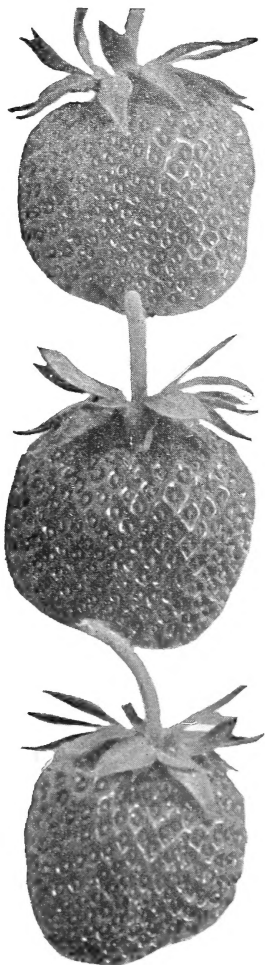
We resolved we would not put all of our eggs in one basket. With the assistance of State and Federal agencies and other horticultural advice, we began to try new varieties and crosses adaptable to varying soils and conditions.

Our reward was realized in earlier crops and longer crops spread over a longer harvesting season, with berries to meet market demands over a wider area—berries that combined good appearance with long-carrying qualities.

It was only then that we decided to share this experience with others. Our nursery business was started in a modest way by selling plants to nearby growers. Since issue of our first catalogue in 1926, this business has continued to expand. Old customers continue to depend upon us for the best in tried and proven plants, and their commendations bring us many new customers each season.

Today we are still berry growers, constantly testing and trying new varieties, new ideas so that we can bring you the very best in berry plants and berry culture ideas. Better berries have built our business. We shall look forward to serving you in 1946.

Jack and Bob Rayner
RAYNER BROTHERS



Rayner's **FINER PLANTS**

Selected Varieties to Meet Every Need

**FIELD
TESTED
VARIETIES**

**for the
COMMERCIAL
GROWER**

**for the
MARKET
GARDENER**

**for the
HOME GARDEN**

**for all
SOIL TYPES**

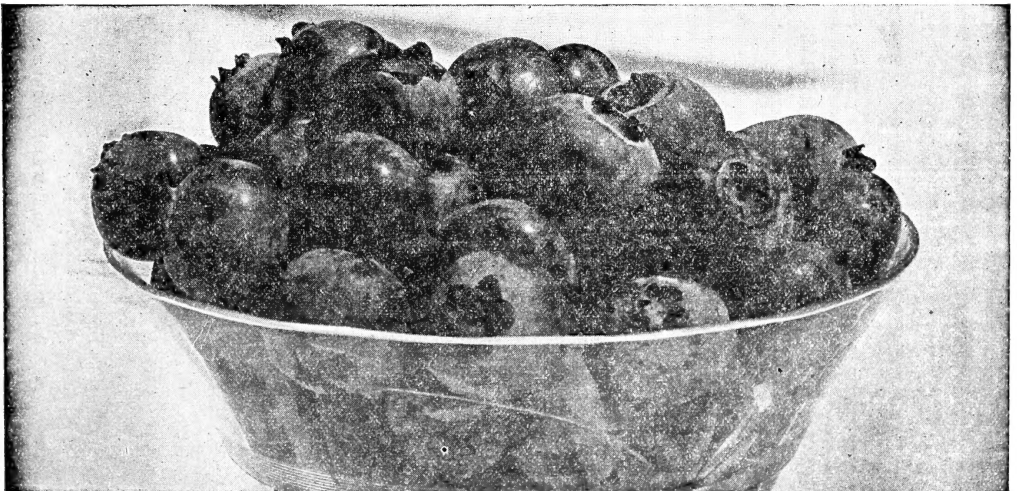
**in all
CLIMATES**

Whether your planting is confined to a small plot for the blessings of your own table or you are raising berries as a real money crop, you will find listed in our many varieties just the type of berry to fill your need.

EXTRA EARLY berries, EARLY berries, MIDSEASON berries, LATE berries and the always popular EVER-BEARERS are available in a range of types developed to meet requirements for successful berry growing under any specified conditions. Constant research enables us to give you plants "tailor-made" to your own needs. Proof of this statement will be found in the pages that follow.

All Plants Guaranteed True to Name

Rayner's Plants run true to catalogue description. We have conscientiously presented each variety on its true merit and any selections made from these pages are guaranteed to live up to our description.



This Photo Actual Size

A VARIETY for EVERY NEED, SOIL, LOCATION, CLIMATE

Consult This Chart for Berries "Tailor Made" to Your Specifications

FOR MORE PLEASURE - FOR BETTER PRODUCTION - FOR GREATER PROFITS

VARIETY	PLANTING AREA	HARVEST	FRUITING SEASON	SHIPPING QUALITIES	SIZE	RECOMMENDED FOR
MAYTIME	Va. to Mass., west to Okla.-Kansas	Earliest	Large portion in first two pickings	Firm, handles well	Average smaller than Dorsett	Early commercial and home garden
BLAKEMORE	South's most popular	Early	Long	Very best for long distances	Medium	Very profitable commercial
FAIRFAX	N. Car. and all Northern States	Early, day or two later than Premier	Exceptionally long	Firm, carries well	Large, throughout season	High commercial value. Most popular garden
DORSETT	East Central and Central States	Early	Long	Medium firm, needs care for long shipment	Large, with sufficient moisture	Home gardens and nearby market
PREMIER (Howard 17)	Best in North and Northeastern States	Early	Leader in early berries	Firm for truck shipment; won't stand long refrigeration	Very large to smaller at season's end	Commercial near marketing center, and home garden
Fairmore	Eastern, Southern States. North, including Penna.	Medium early	Long	Very firm, ship well	Medium large to large	Good commercial. Fine flavor for home garden
Klondyke	South and South Central States	Early	Average	Excellent	Medium large	Fine commercial
Missionary	Fla. and other Southern States	Early	Long	Satisfactory	Medium	Commercial market; freezing and processing
TEMPLE	Northern States; south to Va.	Early	Same as Premier and Dorsett	Fairly firm. Will ship long distances	Large to medium	Good commercial, home garden
MIDLAND	Va. and northward; west to Mo. and Iowa	Early	Very long	Firm, smooth and uniform	Large	Commercial, home garden, canning and freezing
Massey	South and Middle Atlantic States	Early	Average	Very firm; ship well	Large	Commercial, good flavor, excellent home garden
Aberdeen	Virginia, northward	Mid-season	Average	Short distances for quick moving	Medium large	Nearby marketing. Home garden
Pathfinder	Northern New	Early	Long	Same as Aberdeen	Uniform medium	Nearby marketing. Home garden

Commercial market.

	and Central	Mid-season	Long	large size	
STARBRIGHT	Va. to N. J., west to Kan.-Iowa	Mid-season	Long	Exceptionally firm	Commercial and home gardens; very fine flavor
Big Joe	Virginia and Northward	Mid-season	Short	Quite firm, uniform	Commercial market and home garden
Suwanee	Southeastern States	Mid-season	Long	Only nearby markets	South's finest home garden berry
S. Dunlap	Northern States	Mid-season	Average	Nearby markets	Home garden and canning
Wm. Belt	Penna. Northward	Late	Average	Nearby markets	Home gardens and market gardeners
Aroma	Southeastern, S. Central and Central States	Late	Average	Firm and very uniform	An excellent late shipping berry
Lupton	Eastern and North-eastern States	Late	Average	Firm, smooth	Perfect shipper
CHESAPEAKE	Eastern and North-eastern States	Late	Average	Very firm and uniform	Excellent commercial, home garden variety
FAIRPEAKE	All Central and Northern States	Late	Very long	Very firm and uniform. Excellent flavor	Excellent home garden or commercial market; canning and freezing
REDSTAR	Va. Northward, west to Missouri	Very late	Long	Very firm, excellent shipper	Home garden, canning and freezing. Commercial market
Gandy Pearl	Maryland Northward	Very late	Short	Firm, very smooth and uniform	Home garden or commercial market
MASTODON	All Northern States	Everbearing	Regular season to freezing in Fall	Nearby markets	Home gardens and for nearby markets
Gemzafa	All Northern States	Everbearing	Regular season to freezing in Fall	Firm, smooth, uniform	Home garden or commercial market
Wayzata	All Northern States	Everbearing	Regular season to freezing in Fall	Very firm, finest flavor	Home garden, finest flavor
GEM	All Northern States	Everbearing	Regular season to freezing in Fall	Firm, smooth uniform	Home garden or commercial market
Streamliner	All Northern States	Everbearing	Regular season to freezing in Fall	Nearby markets	Home garden
Evermore (Minn. 1166)	All Northern States	Everbearing	Regular season to freezing in Fall	Nearby markets	Home garden

Success Can Be Insured Only With Better Plants — Better Berries Built Our Business

A VARIETY for EVERY NEED, SOIL, LOCATION, CLIMATE

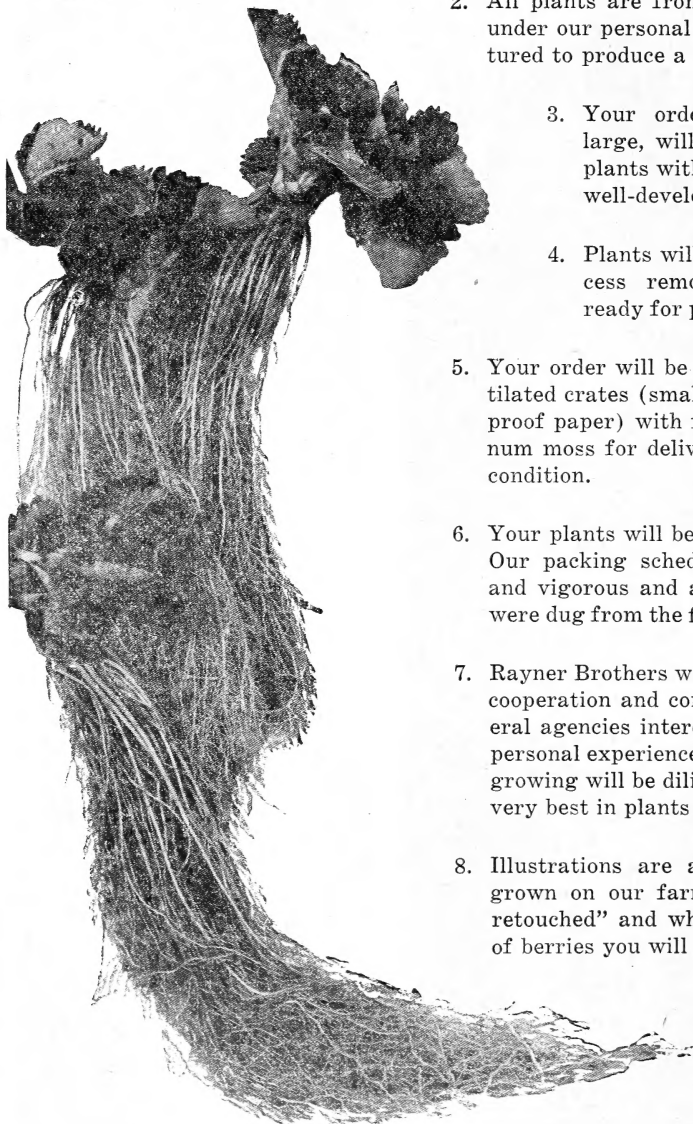
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FOR MORE PLEASURE - FOR BETTER PRODUCTION - FOR GREATER PROFITS

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Aberdeen	Virginia, northward	Mid-season	Average	Short distances for quick moving	Medium large	Nearby marketing. Home garden
Pathfinder	Northern New Jersey, Northward	Early mid-season	Long	Same as Aberdeen	Uniform medium	Nearby marketing. Home garden
CATSKILL	All Northern and Central	Mid-season	Long	Good, considering large size	Largest	Commercial market. Home garden
STARBRIGHT	Va. to N. J., west to Kan.-Iowa	Mid-season	Long	Exceptionally firm	Large, very uniform	Commercial and home gardens; very fine flavor
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Success Can Be Insured Only With Better Plants - Better Berries Built Our Business

THESE THINGS

WE PLEDGE . . .



1. Plants purchased from these pages will be True-to-Name. We guarantee you will receive just what you order.
2. All plants are from selected parent stock grown under our personal supervision and carefully nurtured to produce a strong, well-rooted product.
3. Your order, regardless how small or large, will be filled with a full count of plants with good healthy crowns and full, well-developed root systems.
4. Plants will be thoroughly cleaned, all excess removed and roots straightened ready for planting.
5. Your order will be carefully packed in light, ventilated crates (small quantities wrapped in water-proof paper) with roots in layers of damp sphagnum moss for delivery to you in perfect growing condition.
6. Your plants will be packed and shipped promptly. Our packing schedules guarantee plants strong and vigorous and as thrifty as the moment they were dug from the field.
7. Rayner Brothers will continue a policy of constant cooperation and consultation with State and Federal agencies interested in berry culture, and our personal experience from years of successful berry growing will be diligently applied to bring you the very best in plants and culture advice.
8. Illustrations are actual photographs of berries grown on our farm. The photographs are "un-retouched" and wherever varying from true size of berries you will find it so indicated.

Your Money Back If You Are Not 100% Satisfied

MAYTIME

**A FINER, EXTRA EARLY
COMMERCIAL AND HOME
GARDEN VARIETY OF FIRM,
HIGH QUALITY**

This extra early berry has proved its merits from Virginia to Southern Massachusetts and westward to Oklahoma and Kansas. For the past eight years we have fruited MAYTIME from four to eight days earlier than Dorsett, Premier and others. Berries ripen quickly, usually giving two biggest pickings at premium prices before other early berries are ripe. MAYTIME is a valuable addition to other varieties.



Photographed from Our Own Picking

Free Growth—Vigorous, medium size plants produce runners very freely, and readily form good fruiting bed. Leaves cover flower cluster, providing extra frost protection. Resistant to leaf spot and scorch.

Large to Medium Berries — Average large at first and medium to large later in season. Slightly smaller than Dorsett. First berries cone and wedge shaped; later cone shaped.

Sweet and Juicy—Flavor much sweeter and superior to Blakemore and Missionary. Fine, juicy dessert quality.

Glossy Bright Red — Firm, glossy, bright red skin does not darken with holding. Uniform seeds even with surface.

Good Shipper—MAYTIME'S firmness, fine appearance and earliness makes it a profitable commercial berry in areas to which adapted.

Good Frost Resistance—Despite early blossoms we have experienced no noticeable loss from frost, either through resistance or in fruiting results.

BLAKEMORE

**THE SOUTH'S MOST POPULAR,
MOST PROFITABLE BERRY**

Berries so firm that they hold up in color and quality on long distance shipments. BLAKEMORE has brought the Southern grower vast new markets and consistently high returns. Berries may be shipped 1000 miles or more by refrigerator car or truck. RAYNER'S fine Yellow Free Strain brings bigger profits to the grower and finer, firmer fruit to the consumer.

Abundant Growth—Under practically all conditions and soils, BLAKEMORE will make abundant growth free from leaf troubles. Need thinning in North or on very rich soils to produce larger berries.



Actual Photograph

Uniform Size—Very uniform, medium size berries hold up well all season.

Produces Freely—Free bedding habit makes good fruiting row. Dependable year after year.

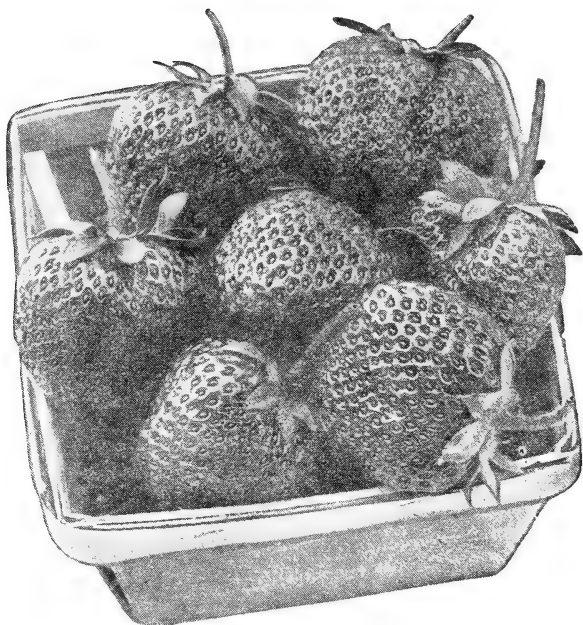
Long Distance Shipper—One of firmest varieties. Good skin with light red color that does not darken when overripe. Their fine arrival condition means customer satisfaction and repeat orders.

Fine Field Keepers—Fruit may hang on vines two or three days after normal ripening without loss in color and firmness. Minimizes loss from weather delays or picking labor shortages.

Excellent for Freezing and Canning—Medium sub-acid, firm flesh of fine texture, red to center.

FAIRFAX

**EARLY COMMERCIAL AND
HOME GARDEN FAVORITE
WITH EXCEPTIONALLY
LONG FRUITING SEASON**



Much Reduced Photograph of Pint Box

Superb flavor and fine dessert qualities to delight any table. Unusually firm, large and highly productive. FAIRFAX ranks high commercially as it is one of the major early varieties successfully grown as far south as North Carolina and in all Central and Northern States. Usually a day or two later than Premier, but exceptionally long fruiting season often as late as Chesapeake. We consider FAIRFAX the best of all home garden berries.

Sturdy Growth—Plants develop vigorously, free from leaf spot and scorch. Foliage holds up unusually well at fruiting.

Very Large Size—FAIRFAX large size holds up well through exceptionally long fruiting season.

Firm Shippers — Firm, even-textured body gives FAIRFAX excellent shipping qualities.

Very Sweet—The flavor is rich, full-bodied and very sweet with a mouth-watering aroma.

High Yield—Highly productive. Strong, up-standing stems support heavy fruit yield well off ground.

Rich Color—High gloss, medium light red, turning darker quite rapidly in advanced ripening stage. However, berries remain firm and retain high gloss and delicious flavor even when overripe.

Frost Resistant—Can be considered one of the more resistant early varieties.

DORSETT

**A VERY PROFITABLE
EARLY VARIETY THROUGH-
OUT THE EAST CENTRAL
AND CENTRAL STATES**

Since 1933, DORSETT has been a leading early profit maker throughout the East Central and Central States. Real beauty matched by fine flavor is the secret. Fruit does well in these areas if ordinary care is exercised in picking and shipping. DORSETT'S beauty and high production will well repay the grower for the little extra care it may require.

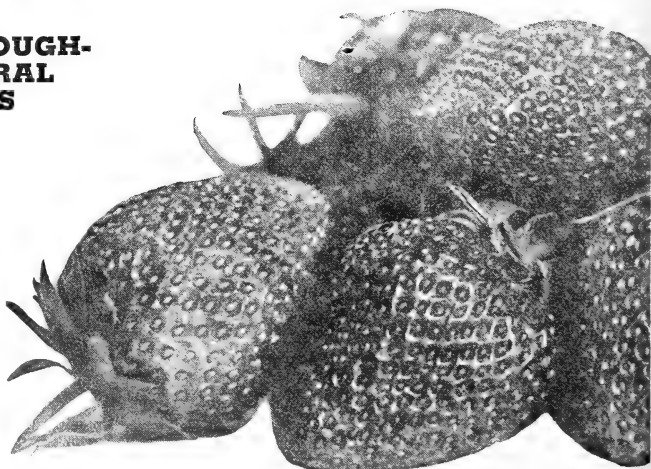
Vigorous Growth—Highly resistant to leaf diseases. Requires very little fertilizer or manure on rich soils.

Large Size—Holds up well with sufficient moisture. Under dry conditions may run smaller in size at end of season.

Finest Flavor—Berries medium light red to center, retaining light color and flavor quality even when full ripe.

Good Producer—Fewer blossoms than Premier, but often outproduces it with larger berries.

Fair Shipper—Slightly more firm than Premier, but requires careful handling. Highly valued by growers in recommended areas.



Photographed Actual Size

RAYNER'S SURECROP *Premier* **BIG** YIELDS BERRIES PROFITS

**THE MOST DEPENDABLE AND
PROFITABLE EARLY BERRY FOR
OVER 25 YEARS**

Truly America's favorite strawberry; no variety ever introduced has received so much praise, or been grown profitably over so wide a section of the country. PREMIER'S adaptability to a wide range of soil and climatic conditions, with its ability to withstand heavy frost, has made the early strawberry growers depend upon it for profits each spring. For over 25 years it has proven a leader in all northern sections. We have a fair supply of superior strain plants to offer this spring, so we suggest you place an early order for Rayner's Big Yield PREMIER.

Growth—Vigorous, makes good fruiting bed in all types of soil, very disease resistant.

Size—First berries average very large, will run down toward the end of the season as so many berries are set on each plant.

Firmness—Berries firm enough for truck shipment but will not stand long refrigeration.

Frost Resistant—Premier blooms so profusely on short stems under foliage that frost cannot damage all blooms, and has never failed to make a crop.

Quality and Flavor—Good in North and Northeastern States, not the best in Southern sections.

Productiveness—Premier is the leader, under general conditions.



Photographed from Our Own Fields

FAIRMORE

A cross of Blakemore and Fairfax with many of parents' finer points, FAIRMORE is widely grown in North Carolina, all Eastern and Southeastern States and as far north as Pennsylvania. Good commercial and home garden variety with high production of firm, fine quality berries. Medium early with quite a long fruiting season, FAIRMORE is an excellent long distance shipper.

KLONDYKE NEW IMPROVED

A fine early commercial berry for the South and South Central States, KLONDYKE is very popular and widely grown. Vigorous growth of clean foliage with medium large, smooth and uniform, bright red berries that are firm, excellent shippers.

MISSIONARY

An old dependable shipping variety, largely grown in Florida and other southern states. Does well in all types of soil, especially well in lighter types. Very popular with the juice men, fruit is medium size, rather tart, dark red and very attractive. A heavy producer and sizes up entire crop well.

KLONMORE RECENT DEVELOPMENT

Recently developed cross of Klondyke and Blakemore is adapted to the same general area as its parents and has many of the more desirable characteristics of both. Very vigorous grower, productive of blunt cone shaped berries light red color, firm and excellent shipper. Trial plantings have been very successful.

Strawberries produce a full crop the spring following planting.

TEMPLE

FOR POORLY DRAINED SOILS, A VARIETY ENTIRELY RESISTANT TO ROOT DISEASES

TEMPLE, a cross between Aberdeen and Fairfax (84AF), was developed by the University of Maryland and the U. S. Department of Agriculture, cooperating, to meet the growing need for a variety that would thrive in moist, fertile and poorly drained soils and have immunity to Red-Stele Root Disease.

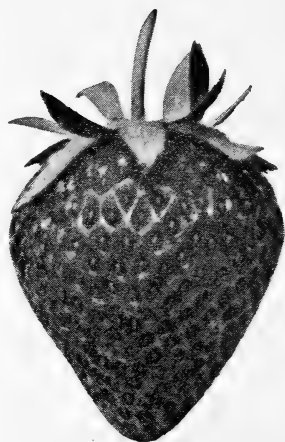
Through the zealous efforts of Prof. C. E. Temple, retired, University of Maryland, who was largely responsible for this program of extensive breeding, TEMPLE has been named in his honor.

Field tests have proven TEMPLE so successful in extremely low ground where previous attempts to grow strawberries have failed, we realized this variety would have a definite place with many of our customers. Offered in quantities of 100 plants per customer last year, we have exerted every effort in 1945 to produce enough plants to meet the growing need for a berry with these outstanding qualities. Please place your orders early.

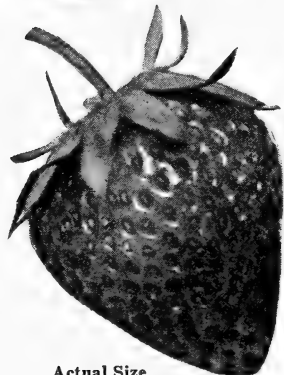
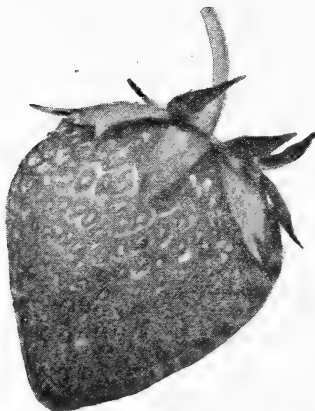
Highly Productive—Dense bed of unusually tall plants, resistant to leaf spot, highly resistant to leaf scorch. Have shown little injury from frost and cold when other varieties have seriously suffered.

Good Yield, Good Shipper—Same fruiting season as Premier and Dorsett with firmer fruit that stands up well for long distance transportation.

Large, Light Red Berries—Good quality, combined with beauty, gives TEMPLE real sales appeal.



Unretouched Photograph



Actual Size

New MIDLAND

A NEW EARLY VARIETY OF PREMIUM MARKET VALUE

When this beauty was introduced in 1944, we recognized its tremendous potential value as a high profit maker. Not offered last year as all of our plant stock was used for propagation. This year we are in position to supply plants in any reasonable quantity. A cross between Premier and Redheart, MIDLAND has the productiveness and fine color of Premier and the high quality and firmness of Redheart.

Free Grower—Plants and foliage healthy and sturdy, spacing for best production. Thrives under adverse conditions.

Very Large Size—Uniform berries normally require only half as many per quart as Blakemore.

Glossy Deep Red—Seed, even with surface, and well formed cap give berry a striking appearance, matching its excellent flavor.

Heaviest Producer—Tests conducted in Maryland, Connecticut, Michigan, New York, Missouri, Iowa and Maine have proven MIDLAND one of the most productive.

Firm Shipper—Ranks high in shipping quality, arriving at market in such fine condition that our last fruiting in 1943 brought eight to ten cents a quart more than any other variety.

GET

THIS BIG LIVE MAGAZINE

NOW!

60 MONTHS \$1.00 or 12 MONTHS 25¢

YOU will be delighted and wonder how these two great up-to-the-minute illustrated magazines, now printed together, can cost so little. It's for all — men, women, boys and girls, — clean and wholesome, no liquor advertisements.

Farm Journal and Farmer's Wife, Dept. C, Phila., Pa.

☐ I'm enclosing \$1.00 for 60 months subscription **OR** ☐ I'm enclosing 25¢ for 12 months subscription

Mark the Offer You Want Send Money Our Risk.

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R.F.D. Box or Street

If you live on a R. F. D. put route number above for prompt service.

P. O. State

IMPORTANT: Send coupon direct to Farm Journal and Farmer's Wife, Dept. C, Philadelphia 3, Pa. with remittance (at our risk). Price outside U. S. \$1.00 for 2 yr.



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SIDE**

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More For Your Money

—Send \$1.00 for 60

months and protect

against price in-

crease and save

money. Or 25c gives

you 12 big issues, big-

gest value ever for a Quarter.

12
MONTHS
25c

WORLD'S LARGEST FARM MAGAZINE

FARM JOURNAL AND FARMER'S WIFE is published monthly, big issues; new timely features; fine pictures, beautiful colored covers. Brief, easy to read, 69 years old. Largest mail subscription list in the world. Over 1,500,000 copies monthly from Maine to California.

Essential for the Whole Family

For folks who live in the Country FARMER'S WIFE section, with its beautiful cover in colors, is a complete magazine for feminine readers. Homemaking, decorating, renovating, fashions, needlework patterns. Health and beauty, child care. Foods, canning, recipes. Farm Women's letters. Grand fiction.

FARM JOURNAL section: Latest ideas in farm practice, equipment and machinery repairs, "How to Do Things," livestock, dairying, poultry, crops, orchard, garden and everything about the farm. Will keep you up-to-date on changing conditions affecting your farming operations. Latest Washington news important to farmers.

DEPARTMENTS FOR GIRLS AND BOYS: Latest 4-H Club and FFA

news, answers to young folks' problems, grooming, etiquette, parties, games, movies, sports, aviation, hobbies, money-making ideas, jokes, cartoons.

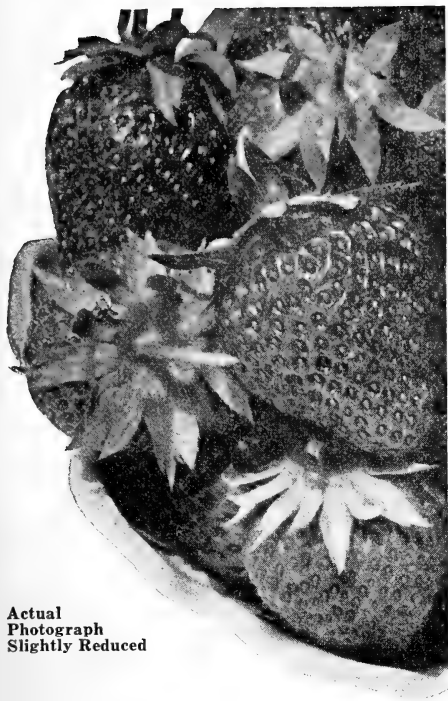
DON'T FAIL TO READ "LATE AND IMPORTANT LETTER" EVERY ISSUE: PREDICTS FUTURE TRENDS IN BUSINESS OF FARMING

Mail this Coupon today with remittance (at our risk), direct to Farm Journal and Farmer's Wife, Dept. C., Philadelphia 5, Pa.

Recommended by

RAYNER BROTHERS

USE THIS COUPON AND YOUR SUBSCRIPTION WILL START AT ONCE
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Actual
Photograph
Slightly Reduced

MASSEY

AN EARLY MIDSEASON BERRY WORTHY OF YOUR ATTENTION

Originally grown with outstanding success in North Carolina, MASSEY is rapidly becoming a popular variety in Virginia, Maryland and neighboring states. MASSEY is an unusually fine, large commercial and home garden berry ripening in early midseason. Has consistently earned premium prices wherever marketed, proving one of most profitable varieties. If you have not grown MASSEY, may we suggest a trial order.

Thrifty Grower—Makes a good fruiting row of large vigorous plants resistant to spot and scorch.

Uniform Berries — Large flowers carry abundant pollen, assuring well-developed berries of large to very large size.

Glossy Bright Red—Vivid green cap and small yellow seed provide fitting contrast to the high, glossy red making a berry of unusual beauty.

Delicious Flavor—Fine dessert quality and flavor fully retained several days after picking.

Excellent Shipper—Firm berries hold up exceptionally well in shipment.

Good Producer—Large size of berries account for high yield of NUMBER ONE fruit.

Strawberries can be grown in practically every section of the Country.

ABERDEEN

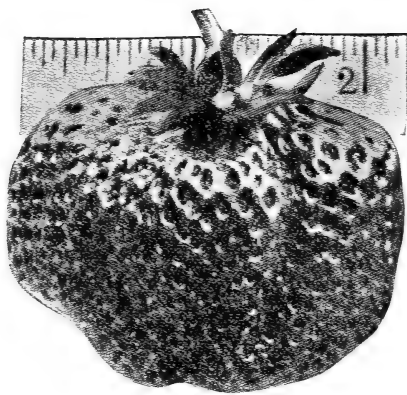
A Red-Stee immune variety that makes a good fruiting row of large plants. Large, medium light red fruit of good quality and flavor. Carefully handled and sold on nearby markets, ABERDEEN is a dependable and profitable variety. Usually it is as productive and attractive as Premier. A profitable variety for berry growers serving nearby markets.

Everbearers fruit the same summer and fall following planting. Strawberries have a place in the smallest garden.

PATHFINDER

PATHFINDER is, in many respects, superior to Aberdeen and yet has all the desirable points of that variety. We have fruited PATHFINDER since 1937 and have found it a consistent, heavy producer, particularly under drought conditions. The plants are very vigorous, also immune to root diseases, resistant to both leaf spot and scorch. Makes a good fruiting row of medium large plants. The berries are medium light red and of good quality and flavor. PATHFINDER is best adapted to New Jersey and northward. Where conditions permit reasonably quick movement of fruit, is very profitable.

Strawberries return high profits per dollar invested.



CATSKILL often produces over 10,000 quarts per acre

CATSKILL

**THE MOST PRODUCTIVE
MIDSEASON VARIETY
MATCHING PREMIER AS A
DEPENDABLE MONEY MAKER**

Consistently good yields and large size have earned CATSKILL a wide reputation as a midseason money maker. High profits have made it the growers' choice. As frost resistant as Premier, it has always made a crop. Thrives on practically all soils.

Healthy Growth—Produces a good fruiting row of strong, vigorous plants free from leaf troubles.

Very Large Size—Biggest of all commercial varieties. Large to very large berries hold up all season.

Glossy Bright Red—Always makes a very attractive package with eye appeal that makes top prices in any market.

Ships Well—As firm as any extremely large berry, compares in shipping quality with Premier.

Very Heavy Producer—CATSKILL is one of the heaviest producing varieties, excelling all other mid-season. Noted fruiting ability often excels Premier because of larger berries which quickly fill the basket and often produce more than 10,000 quarts of top quality per acre.

STARBRIGHT A BRILLIANT, FIRM, DELICIOUS MIDSEASON VARIETY

Since introduction in 1940, STARBRIGHT has been fruited by many growers with excellent results. This cross between Chesapeake and Fairfax produces uniform, large berries of smooth skin, high quality and firmness. This berry meets requirements of most particular gardeners as well as the commercial grower.

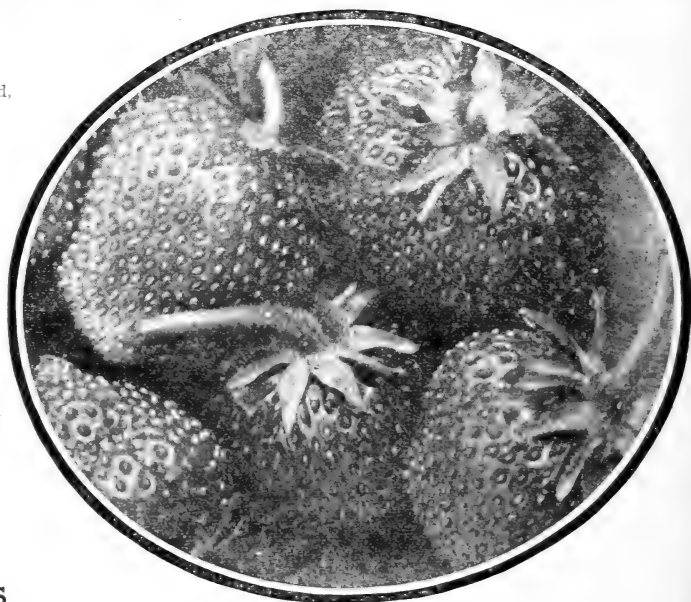
Big Plants—Well spaced in the bed, plants have large leaves free from spot and scorch.

Large Berries—Uniform shape supported off ground by strong fruiting stems.

True Dessert Quality—Finest flavor, sweet and juicy. Dessert quality unsurpassed.

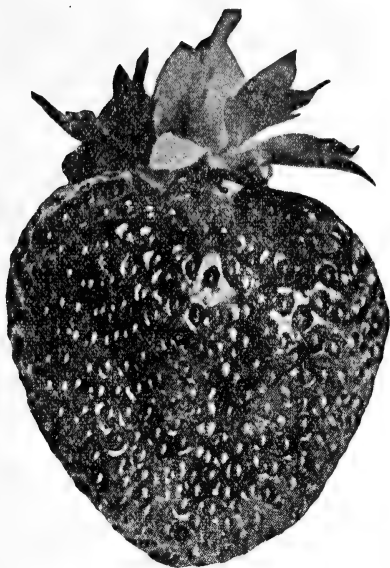
Medium Red—Color holds true, and is particularly attractive for home canning and preserving.

Exceptional Shipper — Protruding seeds give natural protection to firm berries. Will carry long distances.



**STRAWBERRIES
REQUIRE NO LONG
WAITING BETWEEN
PLANTING AND PROFITS**

Actual Photograph from Our Fruiting



Typical Big Joe Berry

BIG JOE

**OLD
FAVORITE**

Until the introduction of Catskill, BIG JOE was the best and most profitable midseason variety, coming on just as the early sorts were ending, and ripening the major portion of the crop in first three pickings. Usually catches market when large, attractive berries are at a premium.

Growth—BIG JOE makes an abundant plant growth of strength and vigor with exceptionally healthy foliage. Fruit stalks strong and upstanding.

Large, Light Red Berries—Run large to very large, and with sufficient moisture last of crop sizes up well.

Fine Flavor—Full bodied, tangy flavor that makes BIG JOE a favorite.

Good Shipper—Fruit holds up well and is firm enough for long distance shipping.

Heavy Producer—Under normal conditions, production is very heavy.

AROMA

**POPULAR
LATE VARIETY**

Most popular late shipping berry for the South and South Central States. The growth is fairly vigorous, making a well spaced bed of medium sized plants; foliage is low, and stems are borne to the ground by weight of fruit. Large berries, bright, attractive and very firm; entire crop sizes up well. AROMA has a full measure of quality for profitable long distance shipping. It is a real money maker for many growers.

SEN. DUNLAP

Home Garden and Canning Favorite

A good home garden and canning variety of long standing. Very popular in Northern and Central States, but not recommended south of the Mason-Dixon Line. Plants are very hardy and vigorous and freest bedding variety we have with possible exception of Blakemore. Plants are small and should not be permitted to become too thick in row. Heavy producer of medium size, dark red fruit of fair quality. DUNLAP'S greatest advantage is ability to make good growth and produce heavily under almost any condition.

LUPTON

**VERY FIRM
GOOD SHIPPER**

As a late shipping variety, LUPTON is very hard to equal. Plants are strong, vigorous and make freely on all types of soil. We recommend this variety especially where it is hard to get a satisfactory bed of Chesapeake. LUPTON is productive of large, glossy red berries with attractive green cap. The outward appearance of fruit is very similar to Chesapeake. Firm, ships well.

WM. BELT

**Old Favorite
Late Variety**

A fine old variety that has enjoyed a great popularity in the Northern States. Not successful in South because of susceptibility to leaf diseases. In favored climate, WM. BELT is a vigorous grower, making a fine crop of large, attractive berries of high quality on well matted rows. Berries are bright, glossy red with a vivid green cap, and although many are coxcomb in appearance, they package nicely. Firm enough for nearby marketing, WM. BELT'S quality and beauty is favored by this class of grower.

SUWANEE

A New Table Treat for the South

Developed through breeding program of U. S. Dept. of Agriculture cooperating with the N. C. Experiment Station. Healthy, vigorous, free growing plants, productive of medium large berries of exceptionally delicious flavor. Development of this variety gives the South one of the country's finest table berries. Offered in limited quantities for the first time this season.

Rayner's **CHESAPEAKE**

ROYALTY OF THE LATE BERRY FAMILY FOR HOME GARDEN OR COMMERCIAL GROWER

CHESAPEAKE has long been considered the finest and most desirable late berry for either home garden or commercial grower. However, at times, it was difficult to get a good fruiting row, and in an effort to correct this we have been selecting our CHESAPEAKE for vigor of growth and good plant production. For eight years this careful selection has meant good fruiting rows for users of RAYNER'S plants. Set RAYNER'S CHESAPEAKE for SURE SUCCESS.

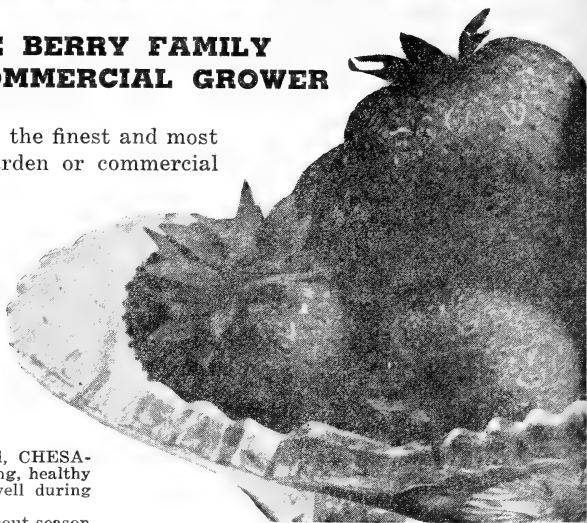
Vigorous Plants—Set in rich, well manured soil, CHESAPEAKE responds well to frequent cultivation. Strong, healthy foliage resists leaf spot and scorch, holding up well during fruiting season. Blooms late, escaping late frosts.

Very Large Berries—Hold up well in size throughout season because of natural wide spacing of plants.

Fine Quality—Dark red berries of truly delicious flavor have always made CHESAPEAKE a favorite with home gardener, local market and commercial grower.

Excellent Shipper—Unexcelled for shipping purposes. Firm berries arrive at market in perfect condition, continually demanding top prices.

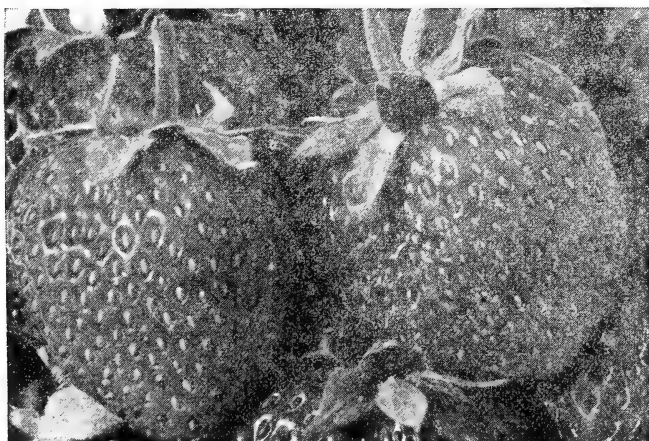
Heavy Producer—Although CHESAPEAKE sets less fruit than some varieties its ability to size up the entire crop has made it one of the most productive late varieties.



Reduced Photograph

New **FAIRPEAKE**

PROBABLY THE BEST FLAVORED BERRY EVER INTRODUCED



Actual Photograph

(U.S.D.A. 2119)

A cross of Chesapeake and Fairfax, these high-flavored parents have, in FAIRPEAKE, produced a berry considered by experts to have the best flavor of any variety. Growers everywhere are enthusiastic over its beautiful appearance, good size, firmness and productiveness. This ideal variety was not offered last year due to the scarcity of plants. This year our supply is limited, so be sure to place your order early.

Healthy Plants—Very resistant to leaf spot and scorch, producing ample fruiting bed. Prefers moist soil as do all late varieties.

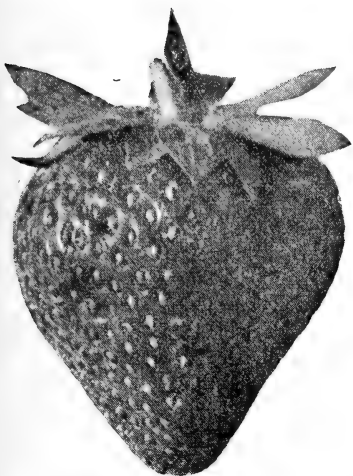
Beautiful Large Berries — Rich red color, glossy skin and dark green cap combine for breath-taking beauty.

Tops in Flavor—Very sweet with highest dessert quality, better even than Fairfax and Chesapeake.

Good Producer—Produces well for a late variety, following Catskill to provide a continuous crop of large berries over a long harvest.

Excellent Shipper—Firm-textured berries enable FAIRPEAKE to arrive at market looking its best.

New! **RED STAR**



Unretouched Photo—Actual Size

EXTRA LATE PROFIT-MAKER FOR ALL NORTHERN STATES, AS FAR SOUTH AS VIRGINIA AND WEST TO MISSOURI

REDSTAR fills a definite need for an extra late variety of very high quality. Seven years of fruiting have convinced us of the real merit of this variety for a wide range of soils and climatic conditions. Far excels the old very late varieties in every respect.

Vigorous Grower—Healthy plants, spot and scorch resistant, always develop a good fruiting row. When planted in moist soils (as all late varieties should be) REDSTAR is a heavy producer.

Very Large Berries—Hold size well to end of season. Generally cone shaped, sometimes varying and furrowed.

Bright, Glossy Red—Light bright red berry, with light green cap and protruding yellow seeds makes an unusually attractive package.

Rich Flavor—Quite tart until fully ripe. Dessert quality compares with best.

Excellent Shipper—Very firm berry with extra protection of raised seeds. Well suited to handling and shipping.

Good Canner—Firm flesh retains shape perfectly in preserving and canning. Good home garden berry.

You'll Be Glad You Included REDSTAR on Your Order

GANDY

Long recognized as a good extra late berry, fruit is medium large, firm and attractive, slightly acid. Very productive under favorable conditions. A profitable variety in moist, springy soil. Blooms very late, escaping late frosts. Plants vigorous and good plant makers. Should be well fertilized for best results.

PEARL

This variety is very similar to Gandy and is of same fruiting season. PEARL is slightly more vigorous and productive. Fruit similar, averaging fairly large, light red, round cone-shape, very uniform berries. Slightly acid flavor but not enough to be objectionable. As with all late plants, should be planted on springy, moist soil. For best results PEARL should be well fertilized in the spring before growth starts in order that whole crop of fruit may mature.



Photographed Actual Size

PLANT EVERBEARERS

IF YOU WANT STRAWBERRIES THIS YEAR

Fruit in 90 Days After Planting – and Until Freezing Weather

Enjoy the pleasure and profit of delicious strawberries out of season—and in season, too, for that matter! A tempting treat most anytime, strawberries have an extra special appeal picked from your own garden on Thanksgiving Day. And we have done just that year after year, with occasional pickings after the first snow.

Everbearers planted in April start blossoming shortly after planting. First blossoms should be removed so plants may become quickly and permanently established. Blossoms around July 1 should be left on. Berries will soon form and continue producing until hard freezing weather. By keeping plants weed free and well cultivated, a second summer and fall crop will prove especially bountiful.

Fresh, local strawberries—out of season—always demand high prices and alert merchants are glad to get them. Commercial growers in many sections are making handsome profits from small Everbearing Strawberry fields. **ADD VARIETY TO YOUR PLANTING WITH EVERBEARERS!**

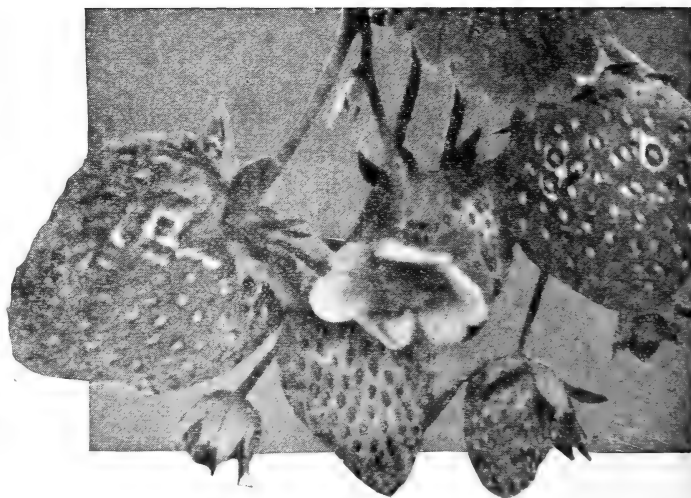
MASTODON **For Many Years a Universal Favorite**

Most popular of the ever-bearing varieties, MASTODON produces a good crop during the summer and fall same year planted. The following spring it will yield a fine crop of berries equal to many regular spring varieties, which alone justifies growing it. With its fall bearing qualities, this double-duty strawberry has made many friends and has provided large profits to berry growers.

Healthy Grower—Vigorous plants, free of disease, produce freely. Large leaves shade berries in summer and fall and afford late protection for berries which can be picked after several frosts.

Large Bright Red Berries—Generally large to very large. Spring crop somewhat larger than the summer and fall fruit. Dark green cap blends ideally with beauty of berries. Firm enough for moderate shipment.

Heavy Crops—Produces steadily during summer and fall with heavy spring crop and good yield throughout second year.



Strawberries are the most important and widely grown of small fruits.

Universal popularity makes strawberries most desirable for home garden, market gardener and commercial grower.

Strawberries require little cash outlay. If you have stable or chicken manure or compost, no fertilizer is necessary.

GEMZATA

AN EVERBEARER DESTINED TO BECOME A LEADER

A cross of Gem and Wayzata, resembles Gem but has the fine delicious flavor of Wayzata. This variety has the quality that promises bright future for an everbearer.

Vigorous Grower—Healthy dark green foliage, resistant to leaf diseases. A fairly prolific plant maker.

Larger Berries—Light red berries are somewhat larger than parent fruit. Firm quality with excellent flavor. Holds beauty long after picking.

Heavy Producer—Production has always been steady throughout summer and fall of first year, with a fine crop the following spring through to late fall.

GEM *A True Jewel to Many Growers*

GEM is the first choice of many growers who prefer its productivity over Mastodon. Introduced shortly after Mastodon, it was quick to gain friends in many sections. If you have not tried GEM we heartily recommend that you include it with your everbearing plant order. It may prove just what you're looking for.

Vigorous Grower—Makes runner plants quite freely. Dark healthy foliage free of leaf spot and scorch.

Bountiful Berries—Medium to large light red berries. Uniform, smooth appearance and firmness feature this attractive berry.

Heavy Producer—Yields consistently during summer and fall up to hard freezing weather. Good spring crop often excels Mastodon with some growers.

STREAMLINER

BE ONE OF THE FIRST TO TRY THIS NEW VARIETY

STREAMLINER is a new everbearer offered for the first time this season. Comes to us highly recommended and, from one year's fruiting, we have found it very promising. Vigorous grower, making plants quite freely with foliage apparently resistant to spot and scorch. Fairly productive with bright red fruit of good quality. Supply of plants is limited, so to assure delivery we would suggest placing your order early.

WAYZATA

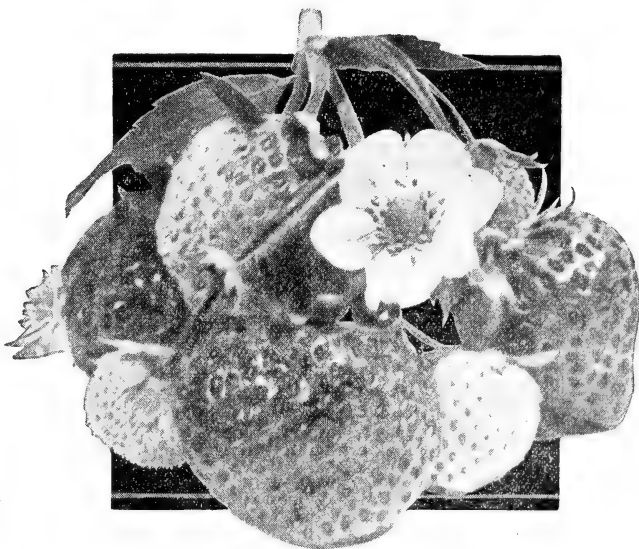
Best Flavored of the Everbearers

Because of its delicious flavor, WAYZATA has become the favorite everbearer for the home garden. Grows well in moist garden soil.

Vigorous Grower—Mother plant produces many crowns instead of runner plants. Ideal for hill system of planting.

Large Berries—Delicious large red berries are beautiful as well as tops in flavor.

High Yields—As WAYZATA makes very few runner plants, the fruiting in the clumps is highly prolific.



EVERMORE

(MINNESOTA 1166)

From our two years of test plantings we know our customers will want to try EVERMORE. Vigorous growers, produce a nice fruiting row with large, attractive berries throughout summer and fall with a heavy crop the following spring. Flavor not as good as Wayzata, but equal to other everbearers. We have only a limited supply of EVERMORE and ask that you place your order early.

An acre or less of strawberries will put you in the business.

Cumberland County, N. J., May 7, 1945
Both the Strawberries and Blueberries are a source of pleasure and pride; I've never had any so thrifty before. By the way, yesterday, May 5th, I picked my first "Maytime" berries, for this season, bought from you in 1942.

Sincerely,

Luella H. Thalwitzer

Watauga County, N. C., May 8, 1945
My Blueberry bushes arrived in good condition, also thanks for Strawberry plants. Your Blueberries are the finest I have ever seen.

Yours truly,

Edgar Hart

Jefferson County, Mo., April 13, 1945
You may be interested to know how your plants produced, so here it is—In 1941 I planted 7,500 Blakemore on about one acre of well prepared land and in 1942 harvested 400 twelve quart trays (4800 qts.). In 1943 this same patch produced 900 trays (10,800 qts.) for market and at least 200 trays (2400 qts.) went to waste because of labor shortage and hot, wet weather.

Respectfully yours,

Robert C. Rasch

Washington County, Tenn., March 26, 1945
The plants are as fine plants as I ever saw and I shall be one of your "Boosters".

Very truly yours,

Emmett C. Grant

Huntington Co., Pa.
April 21, 1945

Ever since we have been growing strawberries, for the past six years, we have purchased our plants from your nursery and have always received fine, healthy plants which grew well and made a good bed of plants. Again we express our appreciation for the replacement shipment and feel certain these plants will grow, if not, you may rest assured it will not be the fault of the plants, as they were surely splendid ones.

Gratefully yours,
J. Kenneth Kyper

Adams County, Pa.
April 28, 1945

I received the Dorsett strawberry plants today. They arrived in extra good condition.

Sincerely,

Maurice G. Baldwin

Franklin County, Pa., June 11, 1945

I think I have as nice a patch of plants as anybody ever had, considering the length of time they have been planted. The Massey are wonderful, full of long runners already. They are all just fine.

Very truly yours,

T. H. Faust

Coos County, N. H., April 27, 1945

My Gem strawberries arrived in splendid condition after their long journey. Congratulations for your careful packing.

Sincerely yours,

Mrs. Wayne N. Cole

Onondago County, N. Y., April 12, 1945

The plants finally arrived after a week's delay on the road. They came through in excellent condition due to your fine packing.

Yours very truly,

J. W. Dow

Anne Arundel County, Md., April 29, 1945

Thank you for your prompt attention to my letter. It has been a pleasure to do business with you.

Very sincerely,

Lee Roy Marshall

Monmouth County, N. J., April 27, 1945

They were in excellent condition; every plant good. I planted them right away and they look fine. Thank you very much.

Sincerely,

James A. Hyers

Montgomery County, N. Y., June 18, 1945
Just received the sweet potato plants; they arrived in good condition; am very pleased with them.

Yours sincerely,

Lars Jansen

Kent County, Rhode Island, April 24, 1945

I got my plants in A-1 condition; the count was generous. All the plants have made some growth since I set them. We just had two killing frosts in succession but the plants apparently suffered no damage.

Yours truly,

Albert Potvin

Berks County, Pa., March 26, 1945

Plants arrived the 22nd in perfect condition, and as always were so nice. Whenever I want strawberry plants, it will be Rayner's Plants for me. The ground was just right to plant them and we should have a perfect crop next year. Thanking you for your promptness, I remain

Yours,

Chas. Zeimer

District of Columbia, Feb. 24, 1945

I should like to say that the plants received last year were received in excellent condition; they were good plants and very well packed, the same as those I ordered from you several years ago, in much larger quantity.

Very truly yours,

H. M. Dixon

British Columbia, Can.
Feb. 24, 1945

I enclose small order for strawberry plants—\$19.65; please ship by Express. I notice you send a certificate with shipment. I am glad of this, for otherwise plants would be refused entry. I got some Redstar from you last Spring and they were wonderful plants and have done very well; they were three weeks enroute, having been held up by our Inspection and Fumigation Dept. That they lived at all, speaks well for your packing.

Yours truly,

R. E. C. Stephens

Union County, N. J.
April 26, 1945

The six Blueberry bushes you sent me have arrived in a very satisfactory condition.

Very truly yours,

Leo W. Geisler

Mercer County, N. J., April 19, 1945

Berry plants received yesterday in splendid condition. Thanks for being so prompt and considerate. I do appreciate it.

Very truly yours,

Arthur C. Erwin

Warren County, N. Y., May 1, 1945

I received my Blueberry plants recently and am much pleased with them.

Sincerely,

S. N. Ashley

Bergen County, N. J., April 7, 1945

My order of Premier plants arrived today. They are in excellent condition and are very fine plants. Thank you.

Yours truly,

James J. Kerr

Tuscarawas County, Ohio, May 7, 1945

Received your strawberry plants May 5th and were in fine shape. Planted them today, May 7th; they sure are nice plants.

Yours very truly,

Wesley G. Aubihl

Lawrence County, Ohio, April 26, 1945

I received my plants April 24th, all in good shape and I think that they have the best roots, and are the hardest plants I ever bought or set out. Am well pleased; thanks again.

Respectfully yours,

Gilbert N. Beard

Pathfinder

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the Whole Family. Now in
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ton, the Nation's Capital. It's
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for Small Town America.

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and communities like yours, written
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nent, meaningful events of today,
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Under the Dome, Weekly Washington Letter—Forecasts of the future with a full page of important late items. The how, why and probable effect of what is happening in Washington. Keeps you up-to-the-minute on things you and your family want to know about.

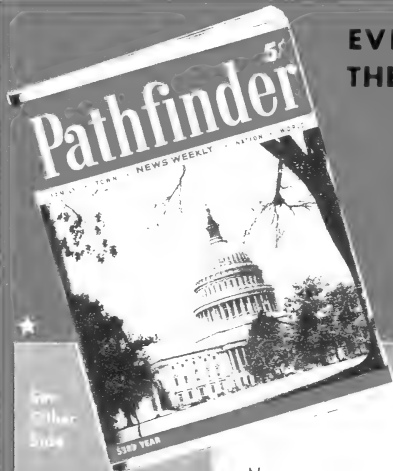
Americana—Lots of one- and two-paragraph human interest items with photographs to give a picture of modern America. News about people—some big people, some movie stars—but in the main, about average people, the ones who make America tick as a democracy.

The Family—News of general family interest—cooking, new home gadgets, fashions—news items in Religion, Education and Health that affect the home. Also interesting letters from readers on various subjects. Radio, Movies, New Records and Book Reviews. The young folks, too, will get a lot of fun from brain teasers, puzzles, cartoons and jokes.

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Recommended by

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Rayner's FAMOUS MONEY MAKERS

**BIG
YIELDS**

BLUEBERRIES

**BIG
PROFITS**

For permanent profit the cultivated blueberry has no equal. The latest of native American fruits to be developed through breeding, blueberries now hold forth as the most profitable bush fruit. A trial planting will convince you.



**One
Planting
Lasts
a
Lifetime**

**Leads All
Bush
Fruits
in
Profit**

Two Years After Planting, This RANCOCAS Is Heavily Laden With Real Profit

Cultivated blueberries are successfully grown from North Carolina to Canada. If wild blueberries and huckleberries thrive in your section, it is a good indication that these prosperous, healthy cultivated varieties have a place in your berry growing plans.

You Owe It to Yourself to Try Blueberries

FARM — GARDEN — LAWN

Rayner's HYBRID BLUEBERRIES

Make Themselves at Home

Foliage, blossoms, fruit give novel beauty to even the best planted lawn. Dormant wood is in perfect keeping with winter landscapes. Ideal for planting along your garden boundaries.

Select Now From These Leading GIANT Varieties

JUNE

Earliest Ripening

Begins ripening a few days before Cabot. Entire crop ripens quickly, usually a week or more before last picking of Cabot. Medium high bush with small leaves.

**PRODUCTIVE—FIRM—GOOD
QUALITY**

CONCORD

Midseason Old Favorite

Upright bush often exceeds six feet at maturity. Young growth has beautiful red wood.

Productiveness favored by many experienced growers.

LARGE BERRIES—GOOD QUALITY

CABOT

Early Low Bush

Bush is rather low and spreading, seldom reaching a height of four feet. One of earliest varieties with firm, large fruit. Excellent flavor, good producer, good shipper.

**FINE COMMERCIAL AND
HOME VARIETY**

STANLEY

Late Season Beauty

Tall, vigorous bush with large, thick shiny leaves. Large berries. Good producer.

FIRM—EXCELLENT FLAVOR



Wild Blueberries and Cultivated Blueberries are compared in size in this actual unretouched photo.

1945 BLUEBERRIES WHOLESALD

From 35c to 75c per Pint

RANCOCAS

Fine Midseason

One of the finest varieties. Ripens about two weeks after Cabot. Bush is tall, vigorous and attractive. Fine quality and an Excellent Shipper.

HIGHLY RECOMMENDED SHIPPER

PIONEER

Midseason

The bush makes a fairly vigorous spreading growth, hardy and productive. Wood has a dark red color in winter. Fruits ten days to two weeks after Cabot. Good home garden and market berry.

EXCELLENT SHIPPING VARIETY

JERSEY

Ideal Late Variety

Upright bush, vigorous and productive. Very attractive berries, large, firm, and of fine quality. Ship well.

**FOR HOME GARDEN OR
COMMERCIAL**

SCAMMELL

Late Variety

Has given fine results, particularly in North Carolina. Bush is medium high, and most productive of large, firm fruit of excellent flavor. Ships very well.

**ESPECIALLY ADAPTED TO
THE SOUTH**

RUBEL

Widely Planted Midseason

The bush is upright, very vigorous, hardy and productive. Medium large fruit, light blue, very firm, and ship well. RUBEL is well liked because of its productiveness, firmness and desirable growth characteristics.

**FAVORITE OF COMMERCIAL
GROWERS**

Heavy Yields

2nd year	400	quarts per acre
3rd year	960	quarts per acre
4th year	1920	quarts per acre
5th year and after	2560	quarts per acre

(See yield data in CULTURE DIRECTIONS)

PRICES F.O.B. Salisbury, Maryland

	Single EACH	3 to 9 EACH	10 to 29 EACH	30 to 99 EACH	100 or more EACH
1 yr. (3 to 6 in.).....	\$.75	\$.65	\$.55	\$.45	\$.40
2 yr. (6-12 in.).....	1.40	1.15	1.00	.85	.75
3 yr. (12-18 in.).....	1.85	1.55	1.35	1.15	1.00
3 yr. (18-24 in.).....	2.75	2.35	2.00	1.75	1.50
3 yr. (24-36 in.).....	3.50	2.95	2.60	2.35	2.10

Special Jumbo Size



ASPARAGUS

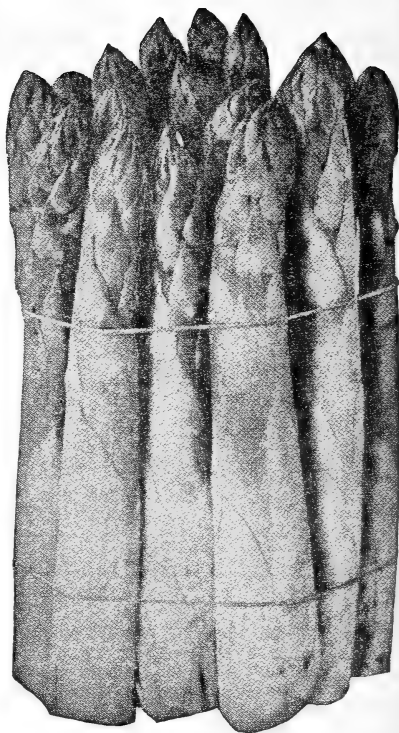
Rayner's Roots Are Finer

Asparagus is one of the most profitable of the early vegetables and there is an ever-increasing demand for this delicious and healthy vegetable. Rayner's asparagus roots are grown from selected seed on rich, deep soils and have heavy crowns with long thick roots. Good asparagus roots, with proper care are productive for as long as twenty years. So be sure to plant the best Rayner's Vigorous Roots.

Big two-year roots will produce stalks large enough for cutting the second year and a big crop each year thereafter.

Mary Washington Since the introduction of the rust-proof Washington asparagus by the U.S.D.A., the Mary Washington strain has consistently been the most productive and dependable, and is considered by commercial growers as the best and most profitable. Mary Washington is very early, vigorous and very productive of large shoots of the finest quality, and more uniform in size, shape and color than any of the older sorts.

New Paradise This new variety is creating quite a sensation among the commercial asparagus growers and is proving to be the greatest advance made in asparagus since the introduction of the Washington Strains. Very vigorous, producing a paying crop a year earlier than the Washington. Stalks larger and more productive with a very delightful flavor.



PRICES OF ASPARAGUS ROOTS

	25	50	100	250	500	1000
1 year No. 1.....	\$1.70	\$2.80	\$4.50	\$9.00	\$14.05	\$22.50
2 year No. 1.....	2.35	3.75	6.00	12.00	18.75	30.00

SWEET POTATO SEED AND PLANTS

MARYLAND GOLDEN Skin and flesh of golden color, one of the most attractive and most productive sweet potatoes. Matures very early; we usually begin digging in August. Satisfactory for storage until mid-winter. Widely grown and very popular.

PRICES OF SEED

Golden	1 Bu.	5 Bu.
	\$6.00	\$27.50

PRICES OF PLANTS Ready by May 25th

	100	500	1000
	\$1.50	\$6.00	\$10.00



A Field of Rayner's Sweet Potatoes Harvesting 439 Bu. No. 1's Per Acre

STRAWBERRY CULTURE

Strawberries are one of the easiest of fruits to grow. Good land, good cultivation, good plants and good judgment will assure success.

First—Plant early in the spring, just as soon as weather conditions permit preparing the soil. Plants set while fully dormant start far better and have much more vitality than those set late, after growth has started. To enable our customers to set fully dormant plants even when weather or climatic conditions makes early planting impossible, we are using a new method of handling plants which is outlined elsewhere in these culture directions.

Second—Plant every year. Taken year after year, strawberries are the most productive and among the most profitable of the small fruits. Berries every year are your assurance of highest returns.

Third—Set good plants. Quality and vitality of plants will largely influence growth and production. Rayner's vigorous, healthy plants assure high yields and big returns.

Adaptability—With the adaptability of certain varieties for certain soil and climatic conditions strawberries can be grown in practically every section of the country.

Soil—Select good soil, well supplied with humus and well drained. Land that has previously had thorough cultivation is best. Sod land should be avoided if possible as it may be infested with white grub.

Preparing the Land—When plans can be made ahead, it is well to plow down a cover crop preceding planting strawberries. This will increase fertility, improve physical condition and also aid in retaining moisture. Plowing down weeds in the fall while green is also a good practice, adding humus and preventing the maturing of seed. The land should be plowed as early in the spring as possible and harrowed and dragged until a firm, even plant bed is formed; rows then marked out three and one-half to four feet apart. A horse-drawn marker is best with a large planting. With a small planting a line or hoe is satisfactory.

Time to Plant—Early spring is the best time to set strawberry plants. Light frosts that do not heave the soil will not injure the plants. We cannot stress too greatly the importance of early planting. The plants are then fully dormant and the weather is most favorable to their becoming established.

Early planting is the most important single factor in successful strawberry culture. April in the North; March

and April in the Central States; and November 1 to April 1 in the South.

Care of Plants—Before setting, the roots should be soaked in water for several hours so that they may absorb all water possible. This will aid in carrying the plant until feeder roots can be sent out. Keep plants protected from wind and sun and moist at all times. If plants cannot be set soon after arrival they should be removed from the crate and repacked loosely. Stored in a cool, damp place they will keep in good condition three or four days. If plants must be kept longer, should be kept in commercial cold storage around 32 degrees or the bundles should be opened and the plants heeled in a V-shaped trench. A few cautions: Spread the plants thinly so the soil contacts all roots, pack the soil firmly back in the trench up even with the crowns. Keep shaded, and water thoroughly, especially if the weather is warm.

Planting—The important points are to have the roots straight down with the soil packed firmly for their entire length and the crown even with the surface. Proper depth is very important (see illustration). Roots may be clipped if too long to get in straight.

Fertilizer and Manure—Well rotted stable manure, compost or similar materials are very good for strawberries. May be applied just before soil is prepared or if used on the preceding crop, results are practically as good. Complete commercial fertilizers give good results and are used by many successful growers. To aid the plants in getting a vigorous start fertilizer may be applied broadcast and thoroughly worked in the soil a week ahead of setting plants, or may be applied as a top dressing a few days after plants are set. Apply evenly and brush off any that may be on the leaves. Six pounds per 100 feet of row or 700 pounds per acre is ample for this application. Chicken manure mixed two parts manure to one part 16% superphosphate make a satisfactory material. Top dressing in the late summer will usually increase size and yield, especially on thin soils. Five to seven pounds per 100 feet of row or 600 to 800 pounds per acre of a 5-10-4 mixture usually give good results. Chicken manure and commercial fertilizers are caustic. Applying evenly when the foliage is dry will prevent possible injury.

Cold Storage Highly Successful

Strawberry plants dug in winter and stored at controlled temperatures often show better results than freshly dug plants. The United States Department of Agriculture has conducted extensive experiments on our farms on proper storage temperatures and practices. These experiments proved that plants dug while still fully dormant (before April 10) and stored at the correct temperature would be more vigorous than freshly dug plants, especially when set later than April 15.

For our own plantings we are now using cold storage plants that are dug during the winter. These plants can be kept dormant as long as desired. When weather has held up planting until late spring plants held dormant by cold storage have given us as good results as fresh dug plants set in March.

We know from our experience that plants to be set in late April or May will do much better if cold storage plants that were dug in their winter dormancy are used, instead of freshly dug plants that have begun to make spring growth. If you have a commercial storage plant near you that provides storage at 32 degrees, we recommend you order your plants early and store them so you can have them whenever desired. If you prefer plants that have been cold stored, please so indicate on your order. We recommend cold storage plants without reservations.

CULTURE—Continued

Mating Varieties—All the varieties we offer are perfect flowering and will produce a full crop when planted alone.

Mulching—Mulch should be applied at the rate of about three tons per acre or 2 inches deep, just before the first hard freeze, if possible. Straw, strawy stable manure, wild hay, marsh grass are materials commonly used. Mulching will prevent winter injury and heaving of the plants from freezing and thawing. In the spring as growth starts rake mulch into alleys, where it helps to keep the berries clean and also conserves moisture.

Spraying and Dusting—As strawberries are seldom subject to any serious damage from disease or insects, spraying or dusting is not commonly practiced. Setting healthy plants of varieties immune or resistant to disease is much more desirable. In sections where Weevil (Clipper) prevail they can be controlled by dusting the beds just before the first buds appear, and again about 10 days later with a mixture of 85% Sulphur and 15% Arsenate of Lead.

Summer and Early Fall Planting—There are two reasons why Summer and Early Fall planting is seldom successful: first, it is almost impossible to get good plants and even if you get good plants they seldom, if ever, give as good results as plants set in the early spring. Don't put off your planting until Fall. If you do you are almost sure to be disappointed.

Distance to Plant—Plants should be set 15 to 30 inches apart (distance should vary according to the bedding habit of the variety) in rows $3\frac{1}{2}$ to 4 feet apart.

Plants required per acre at various planting distances:

Rows	Distance in Row	Plants per Acre
$3\frac{1}{2}$ feet apart	15 inches	10,000
$3\frac{1}{2}$ feet apart	18 inches	8,325
$3\frac{1}{2}$ feet apart	24 inches	6,225
$3\frac{1}{2}$ feet apart	30 inches	5,000
4 feet apart	15 inches	8,750
4 feet apart	18 inches	7,300
4 feet apart	24 inches	5,425
4 feet apart	30 inches	4,375



Cultivation—Plants should be kept thoroughly cultivated all through the growing season. Cultivating at weekly intervals until bed forms will greatly reduce the amount of hoeing required to keep down weeds. Plants should be hoed soon after set and any plants too deep or too shallow should be corrected. Hoe and cultivate shallow near the plants to avoid disturbing the roots. In later hoeing, after the plant bed is formed, attention should be given that the plants do not become too densely set in the row, especially with varieties such as Blakemore, Dorsett and Fairmore. The well spaced row will produce more and better fruit.

Removing Blossoms—Flower stems usually appear on strawberry plants soon after they are set in the field and as the production of fruit is a severe drain on their vitality, the flower stems should be removed as they appear. With Everbearers the blossoms should be removed until the plants are well established. This will usually require about sixty days.

BLUEBERRY CULTURE

Adaptability—Cultivated blueberries are being successfully grown from North Carolina to the Northern boundary of the Country, and are generally adapted wherever wild blueberries and huckleberries are found. We do not feel any exact limit of their adaptability has been established, and would suggest small plantings anywhere except in the deep South or where the soil is alkaline or very dry.

Soils—On natural blueberry soils having an abundance of humus and a fairly constant high water table, blueberries grow well under clean cultivation. Such soils must have good surface drainage. Planting on wide ridges, six to seven inches high, is a good practice. This practice of ridging is now generally followed on this type of soil. On regular soil, the site selected for the blueberry planting should also have good surface drainage, be well supplied with humus and retentive of moisture. It should be borne in mind that the productiveness of a blueberry planting depends largely on the moisture supply in the upper soil, which may be maintained by applying a heavy permanent mulch. Blueberries require a somewhat acid soil, growing well on soils ranging from p.h. 3.8 to 5.5. Soils having a high p.h. value should not

be used. For small plantings, large holes may be dug and filled with soil having the desired p.h. with humus in the form of peat or leaf mold added.

Planting—For commercial planting, plants are set every four feet in rows eight to ten feet apart as many varieties of blueberries reach a height of six to seven feet and a width of five to six feet. Plants should be set slightly deeper than they grew in the nursery, with the roots well spread out. When planting, we place a thin layer of pulverized peat and sand, which has been soaked and mixed half and half, below and above the roots. We feel this makes an ideal rooting medium, and will keep the plant well supplied with moisture until it becomes established. Before planting, one-half to two-thirds of the top growth should be pruned off. For the home planting plants may be set in whatever manner is convenient, giving them about thirty-two square feet of space to each plant.

Mulching—On all but natural blueberry soil, mulch should be applied as soon as the plants are set. Such materials as straw, salt hay, sudan grass, pine needles, or leaves may be used, applied at the rate of six to eight tons per acre. Further applications should be made each

CULTURE — Continued

year in such quantities as are required to maintain the mulch. With individual plants, mulch should be applied over an area six to eight feet square.

Fertilizer—The application of commercial fertilizer has given a very marked increase in the yield and size of fruit. Applications of $\frac{1}{2}$ to $\frac{3}{4}$ lb. per bush have been very profitable, and indicate that even heavier applications would pay. A mixture of 100 lbs. nitrate of soda, 100 lbs. dried blood, 400 lbs. rock phosphate and 66 lbs. sulphate of potash has given good results on soils with a p.h. value below 5.0. On less acid soils, sulphate of ammonia should be used in place of nitrate of soda. In Michigan a standard 5-10-12 fertilizer has been used successfully.

Pollination—It is generally conceded that many or all of the cultivated blueberries tend to be self-sterile. Therefore, two or more varieties should be planted to insure good pollination.

Yields—Cultivated blueberries are very productive. Ac-

cording to observations by one Experiment Station, yields that may be expected after the first two years are as follows:

3rd year	960 qts. per acre
4th year	1,920 qts. per acre
5th year and thereafter.....	2,560 qts. per acre

We have reports of yields of 4,000 quarts per acre, but this was made on very good soil in the eighth year, and weather was very favorable. Given proper care, a blueberry planting will be profitable and productive for fifty to seventy-five years, and possibly longer.

Profits—Since the introduction of the large, delicious, cultivated varieties of blueberries, prices have been very high, ranging up to \$1.50 per quart. There is never sufficient fruit available to supply the ever-increasing demand, and, so far, the potential market for cultivated blueberries has only been scratched. On many of the smaller wholesale markets, cultivated blueberries have never been offered.

SWEET POTATO CULTURE

Sweet potatoes are most productive and the tubers are better formed when grown on sandy or light soils. Plants should be set as soon as all danger of frost is past. Set on wide ridges 32 to 36 inches apart with the plants 12 to 18 inches apart on the ridge. On very light, sandy soil the plants may be set level and ridges formed through cultivation, but on average soils it is best to form the ridges before planting.

Plants should be kept moist and protected from sun and wind until set. Watering as the plants are set is a

good practice. Cultivate until the vines practically cover the ground or tubers begin to form. Topdress with complete fertilizer, high in potash, a week to 10 days after planting at the rate of 4 to 6 pounds per 100 feet of row.

When digging, if the potatoes are to be stored for later use, care should be taken to avoid bruising and scarring. Lining the containers with paper is a good practice. Store in a dry, warm place where the temperature will not fall below 50 degrees.

ASPARAGUS CULTURE

Asparagus grows best on light, loamy soil but is successful on practically any good garden soil. Before planting the soil should be thoroughly prepared and in good mechanical condition. Furrows run out 10 to 12 inches deep, four to five feet apart, and roots set, 12 to 18 inches apart, down the furrows, with the roots well spread out. The crowns are covered with three inches of soil when set and when cultivating the soil is gradually worked into the remaining furrow, until level.

Cultivation should be thorough and at intervals frequent enough to keep down weeds, and conserve moisture. Shoots may be cut for two or three weeks the year following planting and thereafter, as long as is desirable. Right after the cutting season the field should be given a heavy application of stable manure or commercial fertilizer high in nitrogen, at the rate of 10 to 15 pounds per 100 feet of row.

INSTRUCTIONS TO PURCHASERS

TIME TO ORDER—As soon as possible after receiving this catalogue. Late in the season we may be out of some varieties, but if you order early, plants will be reserved until you are ready for them. Be sure to **PLANT EARLY!**

TIME OF SHIPMENT—From November 1st to May 1st. All orders filled after May 1st will be at purchaser's risk. We will use every precaution in our power to put the plants through in good condition.

PAYMENT—Cash with order. Money Order, Registered Letter, or Personal Check. Or one-fourth cash with order and balance before date of shipment.

REFERENCES—The Farmers & Merchants Bank, Salisbury, Md., or Dun & Bradstreet.

GUARANTEE—100% satisfaction or your money

back. Claims, if any, must be made within 10 days after receipt of goods. We cannot be responsible for flood, drought, insects or other conditions over which we have no control.

TRUE-TO-NAME—We use every precaution to have our plants true-to-name. Should any prove otherwise we will replace them or refund the purchase price but at no time will we be responsible for any sum greater than that paid for the stock.

SHIPMENT—(Express). Shipment by Express is generally cheaper on 500 plants or more beyond the second zone and on large orders.

PARCEL POST—On all orders under 500 Parcel Post is generally cheaper. Shipping weight 4 lbs. per 100 plants. Be sure to send enough postage or plants will be sent C.O.D. for balance, and any excess postage will be returned. If you do not know your Zone ask your Postmaster.

GARDEN SPECIALS

Strawberries, given proper care and with normal weather, will produce approximately one quart for each plant set. Mature blueberry bushes produce five pints or better per bush. A selection from these Garden Specials will provide delightfully fresh fruit for your table and for canning, preserving and freezing at a mere fraction of market prices. Order early. All Gardens F.O.B.

No. 1 - The \$3.99 Special

25 Fairfax—Early	Will plant
25 Big Joe—Mid-season	6-25 ft.
25 Chesapeake—Late	rows
25 Gem—Everbearer	

100 plants—GARDEN PRICE.....

Catalog price, \$5.55 **\$3.99**

50 plants of each, or 200 plants only
\$7.49

No. 2 - Entire Season Garden

100 Blakemore—Early	Will plant
100 Big Joe—Mid-season	24-25 ft.
100 Catskill—Mid-season	rows
100 Redstar—Late	

400 plants—GARDEN PRICE.....
\$8.95

Catalog price, \$11.20

No. 3 - Early Berry Garden

100 Blakemore—Early	Will plant
100 Maytime—Early	24-25 ft.
100 Dorsett—Early	rows
100 Fairfax—Early	

400 plants—GARDEN PRICE.....
\$7.99

Catalog price, \$10.40

No. 4 - Jumbo Bearing Age Blueberries

- 2 Rubel—4 yr. 24"-36" high
- 2 Rancocas—4 yr. 24"-36" high
- 2 Scammell—4 yr. 24"-36" high

6 Jumbo Bearing Age plants only
\$15.95

Catalog price, \$17.70

No. 5 - Bearing Age Blueberries

- 2 June—3 yr., Early
- 2 Rubel—3 yr., Mid-season
- 2 Scammell—3 yr., Late

6 Bearing Age plants, 12"-18" only
\$7.95

Catalog price, \$9.30

No. 6 - Economy Blueberry Garden

- 2 Cabot—2 yr., Early
- 2 Rancocas—2 yr., Mid-season
- 2 Stanley—2 yr., Late

6 plants 6"-12" GARDEN PRICE
\$5.95

Catalog price, \$6.90

Parcel Post Rates

Strawberry Plants, Asparagus Roots and Sweet Potato Plants

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
100 Plants.....	\$.14	\$.18	\$.25	\$.34	\$.41	\$.52
200 Plants.....	.17	.24	.36	.50	.63	.79
300 Plants.....	.22	.32	.50	.72	.92	1.16
400 Plants.....	.26	.40	.65	.94	1.21	1.53
500 Plants.....	.30	.48	.79	1.15	1.49	1.91
600 Plants.....	.35	.57	.94	1.37	1.78	2.28
700 Plants.....	.39	.65	1.08	1.60	2.07	2.65
800 Plants.....	.44	.78	1.23	1.81	2.36	3.02
900 Plants.....	.48	.81	1.37	2.03	2.65	3.39
1000 Plants.....	.53	.90	1.51	2.25	2.94	3.76

Express will be cheaper on all orders of 500 plants or more, and to the 8th zone.

For one-year Asparagus Roots add one-half to strawberry rate, for two-year roots, double.

Parcel Post Rates on Blueberry Plants

	Zones 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7
1-2 Plants.....	\$.13	\$.16	\$.22	\$.28	\$.34	\$.42
3-6 Plants.....	.17	.24	.36	.50	.63	.79
7-12 Plants.....	.22	.34	.50	.72	.92	1.16
13-20 Plants.....	.25	.38	.61	.89	1.13	1.44
21-25 Plants.....	.28	.44	.72	1.05	1.35	1.72

Express will be cheaper on all orders over 25 plants and to the 8th zone.

Postage on 1-year plants will be one-half of the above list. Jumbo 4-year 24"-36" plants, double above list.

**DO NOT WRITE
IN THIS SPACE**

Check
M. O.
Stamps
Cash
Other

Amt. Enclosed: Check \$.....Money Order \$.....Stamps \$.....Cash \$.....

[illegible]

NOTE—Early in the season we usually have in stock everthing listed in this catalog but late in the season we frequently run short of some of the varieties, therefore, when you order late please state whether we shall substitute something equally as good and as near like the variety ordered as possible or return your money for any stock we may be out of. Answer.....
If no answer is given it is understood we may substitute if necessary.

From _____

PLACE
STAMP
HERE

Rayner Brothers

SALISBURY,

Finest Quality
SMALL FRUIT PLANTS

MARYLAND

Form 6001

POST OFFICE DEPARTMENT
THIRD ASSISTANT POSTMASTER GENERAL
DIVISION OF MONEY ORDERS

No. _____

Stamp of Issuing Office

FEE _____

The Postmaster
will insert

here _____
the office drawn on, when the office
named by the remitter does not trans-
act money-order business

Spaces above this line are for the Postmaster's record, to be filled in by him

Application for Domestic Money Order

Spaces below to be filled in by purchaser, or, if necessary,
by another person for him

Amount—

USE FIGURES,
DO NOT SPELL _____ Dollars _____ Cents

To be paid to } **RAYNER BROTHERS**
(Name of person or firm for whom order is intended)

Whose address is } _____ Street
City } **SALISBURY,**
and } _____
State } **MARYLAND**

Sent by _____
(Name of sender)

City } _____ Street
and }
State }

PURCHASER MUST SEND ORDER AND COUPON TO PAYEE

(FOR FEES SEE OTHER SIDE)

16-8301-2

This Money Order Application Blank Is
Enclosed For Your Convenience

Fees for Money Orders Drawn on Domestic Form

Payable in the United States, including Hawaii, Puerto Rico, and the United States Virgin Islands, or in Guam and Tutuila (Samoa); also for orders payable in Antigua, Bahamas, Barbados, Bermuda, British Guiana, British Honduras, British Virgin Islands, Canada, Canal Zone, Cuba, Dominica, Grenada, Jamaica, Montserrat, Nevis, Newfoundland, Philippine Islands, St. Kitts, St. Lucia, St. Vincent, and Trinidad and Tobago.

For Orders	From \$0.01 to \$2.50.....	6 cents.
	From \$2.51 to \$5.00.....	8 cents.
	From \$5.01 to \$10.00.....	11 cents.
	From \$10.01 to \$20.00.....	13 cents.
	From \$20.01 to \$40.00.....	15 cents.
	From \$40.01 to \$60.00.....	18 cents.
	From \$60.01 to \$80.00.....	20 cents.
	From \$80.01 to \$100.00.....	22 cents.

Memoranda of Issuing Postmaster:

If order is purchased through Rural Carrier, he will fill spaces below:

Carrier's receipt No. _____


_____, Carrier.

NOTE.—The maximum amount for which a single Money Order may be issued is \$100. When a larger sum is to be sent, additional Orders must be obtained. Any number of Orders may be drawn on any Money Order office on any one day.

Applications must be preserved at the office of issue for three years from date of issue.

**SATISFACTION
OR
YOUR MONEY BACK**

RAYNER BROTHERS, SALISBURY, MD.

A black and white photograph of a tray of blueberries. The tray is filled with many small, round blueberries. A white label is placed on top of the tray, tilted at an angle. The label contains the text 'RAYNER'S CULTIVATED BLUEBERRIES' in a large, bold, sans-serif font, and 'A REAL MONEY MAKER.' in a smaller, bold, sans-serif font below it. The background shows a dense, leafy bush or tree, suggesting a garden or orchard setting. The tray is resting on a surface that appears to be ground or a table.

RAYNER'S
CULTIVATED
BLUEBERRIES
A REAL
MONEY MAKER.